

POWERSKILLS INTERNATIONAL

The power of good in action.



POWERSKILLS
INTERNATIONAL

WWW.POWERSKILLSINTERNATIONAL.COM

Doing Good Each Day



In 1997, at the inception of PowerSkills Training & Development, a simple yet profound decision was made.

*Do **GOOD** each day.*

The Founder, and President of PowerSkills, Rob Schout, was inspired by a simple question asked of him by one of his teachers. One evening, in a class, the teacher asked, *“Have you done good today?”* Rob raised his hand affirmatively, assuming that the teacher meant that ‘doing good’ meant that Rob and the other students performed well as leaders, accomplished their task lists, and were efficient and effective. That is not what the teacher meant by his question. The teacher followed up with another question, *“How many of you, because of how you showed up and what you focused upon, brought about more goodness in the world today? More good in someone’s life? More good in a community or group of people? How many of you did good today?”* Those were completely different questions than the one Robert had considered. The question of *doing good* took hold in Rob’s heart, expanded in meaning, and became the PowerSkills purpose. He never stopped asking himself that question. *Did we do good today?*

When PowerSkills began in 1997, Rob committed its purpose to **Doing Good** in the world.

This is the story of our ongoing **commitment to doing good around the world.**



What we focus upon

PowerSkills, through its Corporate Social Responsibility program and its partnerships with U.S. Government agencies, foreign government entities, and NGO's around the world



- Empowers women's leadership
- Develops youth entrepreneurialism
- Strengthens social justice, equal rights and liberal democracies
- Builds community, leadership, and organization capacity
- Supports environmental, eco-system and marine sustainability

Committed to these priorities, PowerSkills directly and indirectly supports

Equal Rights for All

Specifically supporting

- Women's rights and women's leadership initiatives
- LGBTQ rights and LGBTQ safety and empowerment activities
- Liberal democracy initiatives

Environmental and Eco-System Protection, Conservation, Restoration and Sustainability

Specifically supporting

- Marine, coastal, environmental, and coral conservation
- Leadership, organization, and partnership capacity building efforts

Professional Growth, Unencumbered Development, and Achievement

Specifically supporting

- Women's leadership development
- Youth leadership development programs

Access to Health, Economic and Education Opportunities for All

Specifically supporting

- Young entrepreneur training

Globally Supporting Communities, Growth & Development

**Would you like to partner with PowerSkills, co-sponsor a project, apply for PowerSkills support, or help fund one of our initiatives?
You can do massive amounts of good. Contact us today!*

Entrepreneurship . Leadership Capacity Building

Luang Prabang, Laos

Focus: Youth Entrepreneurialism and Leadership

Priority Impact: Education, Employment, and Entrepreneur Support

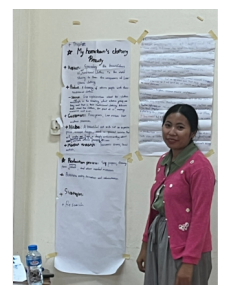
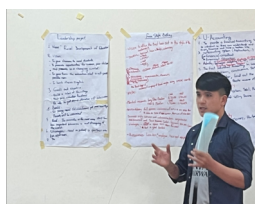


PowerSkills has made a 4-year commitment to youth and young adults in Laos. We call this commitment the Lao Power program. In the first of its kind, for PowerSkills, young people themselves have organized their own educational enrichment programs and asked for support from PowerSkills. Typically, PowerSkills works in partnership with in-country NGOs, government ministries, or U.S. government partners. However, in Laos, student leaders have taken the initiative to self-organize, showing persistent initiative and determination. They reached out to PowerSkills for 2-years, requesting classes on the topics related to entrepreneurialism, leadership, and village volunteer project development.

In 2023 and 2024 PowerSkills fulfilled the first two parts of its 4-year commitment to young leaders, offering a 1-week course, each year, on the topic of Entrepreneurship: basic building blocks for business. 16 young people, between the ages of 16-22, participated in 5-days of classes in Luang Prabang, during their holiday break from school and work.

The young leaders, representing the Hmong community, learned about fundamental concepts for business start-ups. It was the first time that any of the young leaders had learned about entrepreneurship. PowerSkills representatives provided workbooks, class presentations, discussion groups, leadership and team building games, a field trip for lunch and discussion with a local woman leader/successful entrepreneur who started her own restaurant and pottery making studio/classroom and helped students complete initial plans for future entrepreneurialism.

Future programs, annually offered for 1-week per year for 3 more years, will provide youth – the core group and additional young leaders from other Lao communities – with employment, leadership, and entrepreneurial skills. The PowerSkills goal is to offer young leaders a blend of courses, to match needs and interests, and add to their aptitudes for securing employment while also aspiring to dreams.



Organization Capacity Building . Leadership Capacity Building . Women's Leadership Programs

Bagamoyo and Morogoro, Tanzania

Focus: Organization Capacity Building and Professional Development Training

Priority Impact: Coastal and Marine Conservation, Organization Capacity Building and Sustainability, Women's Leadership



In 2022, PowerSkills supported organization capacity building and leadership capacity building through the provision of in-country training and consultation. We also laid the groundwork for a Women's Leadership Program in Tanzania by facilitating women leader needs assessment discussion groups for leaders within marine conservation agencies.

Leadership professionals from the Tanzania MPRU – Marine Protection and Reserve Unit participated in a year-long multi-faceted program, sponsored by DOI-ITAP (DOI-International Technical Assistance Program) and USAID, designed to evaluate and support MPRU's needs, vision, and ability to build leadership and organization capacity during the next 5-years to address the exponentially expansive conservation, personnel, and resource management needs of Tanzania's Marine Protection and Reserves Unit. PowerSkills provided (2) rounds of in-country training on various aspects of organization and leadership capacity building. PowerSkills met with women leaders within MPRU to delineate their visions, needs, dreams, and goals for women's leadership, empowerment, and equity so that tangible programs and support could be provided in 2023-2025. PowerSkills provided webinars while not in-country. Topics included *Leadership and Management Styles*, and the *Four Dimensions of Leadership*. PowerSkills met with regional collaborators (e.g., WIOMSA, Empower, Chemonics) providing organization assessment perspectives and advice on capacity building needs and options.



Leadership Training . Mentor Program Development . Professional Coaching . Project Advice

Port Moresby, Papua New Guinea

Focus: Women's Leadership & Professional Development



Priority Impact: Women's Leadership & Environmental Protection and Sustainability

Between 2017-2020 PowerSkills Faculty & Consultants trained their attention on Southeast Asia and the South Pacific regions. Working in cooperation with USAID, DOI-ITAP, CTI-CFF, and the Coral Triangle Center headquartered in Bali, Indonesia, PowerSkills provided comprehensive services to experienced and emerging women leaders, regional leaders, and local government networks supporting marine and coastal conservation, and the staff of the Coral Triangle Center.

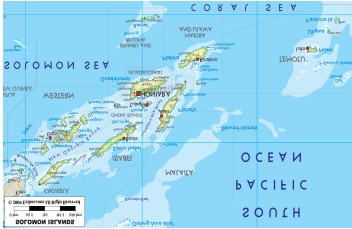
Twenty-five women, representing environmental and marine conservation departments and agencies (PNG governmental ministries and NGOs), immersed themselves for three days of intensive training on leadership skills, management skills, mapping a women's leadership network, and power persuasion skills. On days 4 & 5, on-the-spot coaching was offered to 15 women leaders to address targeted goals, challenges, and specific skill needs.



Honiara, Solomon Islands

Focus: Women's Leadership & Professional Development

Priority Impact: Women's Leadership & Environmental Protection and Sustainability



Twenty-nine women, representing environmental and marine conservation departments and agencies (Solomon Island governmental ministries, universities, and NGOs), immersed themselves for three days of intensive training on leadership skills, management skills, discussing marine and coastal conservation efforts in local villages and communities, and mapping a women's leadership network. On day 4, a select group coaching session was offered to women leaders from a nature protection NGO.



Arturo Island, Timor-Leste

Focus: Women's Leadership & Project Consultation

Priority Impact: Women's Leadership & Environmental Protection and Sustainability



Two women leaders, who designed, championed, and managed the first recycling project on Arturo Island received in-country coaching and individualized leadership development advisory services. PowerSkills representatives visited and met with village members and Chiefs on Arturo Island to discuss the island's recycling project and share perspectives. The women leaders received project consultation support enabling them to bring more of their ideas to fruition.



Manila, Philippines & Palau Island, Philippines

Focus: Women's Leadership & Project Consultation

Priority Impact: Women's Leadership, Environmental Protection, and Sustainability & Economic Sustainability

PowerSkills, working in cooperation with AGOS, the Philippines DENR (Dept of Environment and Natural Resources), and DOI-ITAP, provided leadership seminars to 25 young professional emerging women leaders. PowerSkills representatives traveled to Palau Island to provide consultation to local women in a village who were beginning a weaving business and provided coaching for AGOS program leaders.



Jakarta, Indonesia

Focus: Women's Leadership Training

Priority Impact: Women's Leadership & Environmental Protection and Sustainability

Eighteen emerging women leaders participated in a multi-day seminar sponsored by the Ministry of Marine Affairs and Fisheries of Indonesia. The workshops focused on enhancing communication skills and styles, persuasion skills, and management skills. Coaching sessions were also provided to leaders of a Banda Island women's fisheries project.



Bali, Indonesia

Focus: Women's Leadership, Local Government Network Support, Sustainable Business Network Support, CTI Team Support, CTC Staff, and Management Training.



Priority Impact: Women's Leadership, Marine and Environmental Protection, Economic Sustainability, Community-Local Government Collaboration, South Pacific Regional Collaboration, Business-NGO Partnerships, Staff Development.

For three years, PowerSkills returned to Bali again and again, fulfilling a commitment to fundamentally support CTC's work (Coral Triangle Center) and the CTI-CFF (Coral Triangle Initiative in the South Pacific Region).

PowerSkills' representatives

- Provided comprehensive training in leadership and management practices to the staff and managers of CTC.
- Facilitated strategic planning workshops for representatives from 6 countries within the CTI to support regional goals' long-term attainment.
- Designed and facilitated the development and training of leadership competencies for the WLF (Women's Leadership Forum of the Coral Triangle Initiative).
- Provided tailored workshops to the CTI coordinating team.
- Designed and facilitated six webinars for the WLF on the topics of inter-generational mentoring skills and practices.
- Facilitated strategic planning meetings to revive Sustainable Business Networks (partnerships between tourism businesses, local governments, and Marine/Environmental NGOs)



For years we have been honored to partner with these, and other, fine organizations



**CORAL TRIANGLE
INITIATIVE**
ON CORAL REEFS, FISHERIES AND FOOD SECURITY



USAID
FROM THE AMERICAN PEOPLE



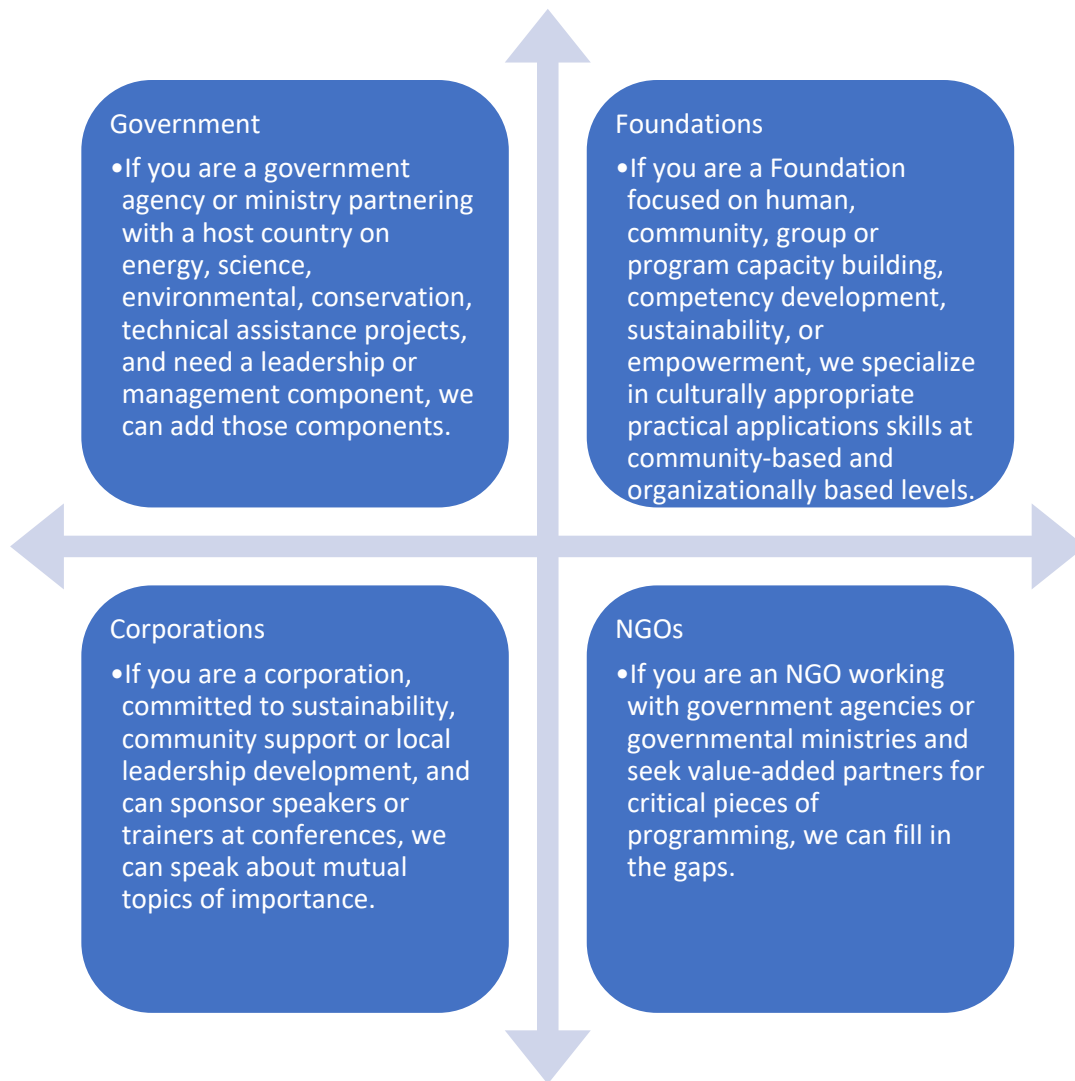
U.S. DEPARTMENT
OF THE INTERIOR
INTERNATIONAL TECHNICAL
ASSISTANCE PROGRAM



**CORAL
TRIANGLE
CENTER**

Inspiring People Saving Oceans

We Passionately Care About Your Causes



Our leadership, management, organizing, planning and coaching programs may be just what your customers, stakeholders, partners or attendees need.

Contact us to collaborate at your next event.

In the beginning

PowerSkills began its international service by volunteering to support three initiatives that were just starting in the late 1990s.

- NASW – Illinois International Exchange Network in cooperation with the Chicago Sister Cities Program. Rob was a founding member of the International Exchange Network, organizing the first professional development Social Work exchange programs between Chicago – Hamburg DE, Chicago – Birmingham UK, Chicago – Durban SA. Rob was soon invited by a German government ministry to speak at various universities and deliver a presentation on the topic of Corporate-Community Volunteerism at the Bundestag in Berlin.
- Sighisoara, Romania – Social Work Volunteerism in cooperation with Olivet-Nazarene University. Rob escorted a group of Social Work student interns to Sighisoara Romania. While there, he provided training to teachers on *Addressing Behavior Disruptions Instead of Labeling Children as Mentally Ill*, *Understanding the Power of Mentoring Programs*, and *Supporting Student Leadership Programs*.
- Cuernavaca, Mexico – AIDS Volunteerism in cooperation with the Spanish Language School in Cuernavaca, Mexico. While beginning his early Spanish language studies in Mexico, Rob was introduced to an all-volunteer AIDS service group that distributed free food to all people waiting for hospital services throughout the night, on the streets surrounding hospitals. He helped distribute food and consult with the group to enhance their AIDS education brochures that they were developing with donated supplies.



These experiences were followed soon by the message of Joe Foley, the teacher who asked Rob, “*Did you do good today?*” Together, they seeded Rob’s consciousness with a commitment to do good and a firm belief that it was possible to do good in big and small ways in the U.S. and around the world each day. Service to others has been the foundational principle of PowerSkills ever since that time and spurred our motto's creation.



Rob Schout, President

Purpose before profits and mission before money.

Today we have developed transformative methods, models, and practices.

We have two models of service

1. Provision of in-country seminars, project consultation, and coaching services, as well as virtual training webinars from the U.S.

We provide, free-of-charge, 3-4 days of seminars and coaching services in-country to selected organizations each year. If selected, an organization must guarantee that 20 or more people will attend all of the seminars in-country. The organization chooses the seminar topics. The organization organizes all logistics. It must locate a suitable location for the classes and coaching services and obtain all necessary permissions from local or national authorities. The organization must also advise PowerSkills about local culture, lodging, laws, and help organize the students attending the seminars.

PowerSkills pays for our team's travel and transportation expenses, reproduction of all student materials and all supplies used in-country.

PowerSkills does not pay for classroom space, student transportation, student lodging or student meals.

2. Coordination of multi-year leadership and entrepreneurial development projects with challenge grant components.

We work with a country sponsor in a multi-phase partnership. We provide free-of-charge, in-country seminars, classes, project planning advice, and monthly webinars and virtual coaching support using WhatsApp, Skype or Fb Messenger and Zoom for 2-years. If participants fully complete their 2-year commitment (e.g., attending all events and completing all Leadership or Entrepreneurial assignments), they receive a Challenge Grant in several hundred \$USD. The sponsor organization(s) in-country assist with all in-country logistics (e.g., participant recruitment, selection, check-ins during the year, seminar logistics, advice for PowerSkills travel in-country, etc.). The sponsor organization's benefit is that the PowerSkills program can be marketed and leveraged as a valuable incentive to its members. The PowerSkills program can also be highlighted in reports to funders and supporters of the organization.

Partner with PowerSkills

In-Country Sponsors and Partner Organizations	Business CSR Partnerships	Government Agencies/Ministries	Foundations and Private Donors
<p>What's in it for you?</p> <p>Free, extraordinary services for the students and members of your organization; training, coaching, and technical support that they may not have access to at any other time.</p>	<p>What's in it for you?</p> <p>Multiply the effect of your own corporate social responsibility mission and goals. Link your CSR to on-the-ground, in-country projects. Promote the <i>good</i> your business does.</p>	<p>What's in it for you?</p> <p>Fulfill the mission mandates and goals of your agency or a government ministry. Enlist the services of a world-class training and coaching services business and enhance your agency's credibility and reputation.</p>	<p>What's in it for you?</p> <p>Know that your support translates into tangible services to people in communities worldwide, enabling them to fulfill real dreams, achieve actual goals, and make a dramatic change.</p>
<p>Let your support take shape.</p> <p>Help us design and administer a project that uniquely suits your organization's members' needs and dreams. Assist with project development and implementation in-country (e.g., logistics, identification of permissions, recruitment, and selection of members, securing of translators, etc.)</p>	<p>Let your support take shape.</p> <p>Establish an official partnership with PowerSkills CSR programs. Delineate goals, roles, resource contributions, responsibilities, permissions, projects, and time frames. Financially underwrite portions of an in-country project (e.g., Challenge Grants, travel, supplies, etc.) Commit to being coaches and mentors for in-country students, leaders, and entrepreneurs.</p>	<p>Let your support take shape.</p> <p>Contract with PowerSkills as an official vendor or contractor to deliver critical elements of in-country training, coaching, conference presentations, or virtual webinars from the U.S.</p> <p>Act as unofficial supporting agencies for our projects and open doors for us in-country. Link us to local or regional partners and government officials.</p>	<p>Let your support take shape.</p> <p>Financially commit to your values and visions of support for people around the world. As a Foundation, provide the PowerSkills programs with seed grants to launch and sustain projects or provide technical support to organize, administer, and evaluate projects. As an individual donor, contribute what you can to off-set the cost of program supplies, in-country equipment, and the reproduction of materials.</p>

We don't serve with movements in mind.

We don't follow the latest social giving fads.

We keep people in mind; our fellow world-citizens, our sisters, and brothers.

We use whatever *PowerSkills* we possess to improve and empower the lives of others.



**Would you like to partner with PowerSkills, co-sponsor a project, apply for PowerSkills support, or help fund one of our initiatives? You can do massive amounts of good.*

- 🌐 If you are a foundation and would like to sponsor programs financially...contact us!
- 🌐 If you are a business and would like to partner on CSR projects...contact us!
- 🌐 If you are a U.S. or foreign government agency that would like to contract with PowerSkills to provide in-country and virtual leadership services...contact us!
- 🌐 If you would like to donate (not tax-deductible funds) to support projects...contact us!
- 🌐 If you are an NGO with a project that could benefit from our support in-country in 2026 and beyond and would like to apply for pro bono support...contact us!

Contact us and do good today!

info@powerskillsinternational.com



Join us and do good today!

PowerSkills through its Corporate Social Responsibility Program and its partnership with U.S. Government agencies, foreign government entities, and NGOs around the world empowers women's leadership, develops youth entrepreneurialism, strengthens social justice and equal rights initiatives, builds community capacity to overcome poverty factors, and supports regional environmental and marine partnerships.



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